

Please describe your business.

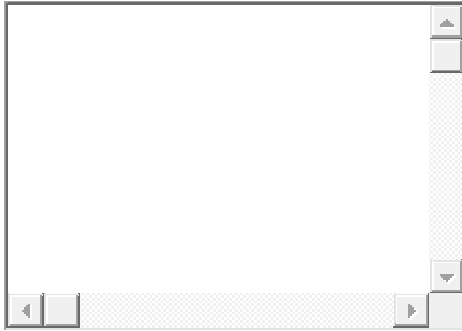
Use 140 characters or less!

In more detail, what will your company do or make?

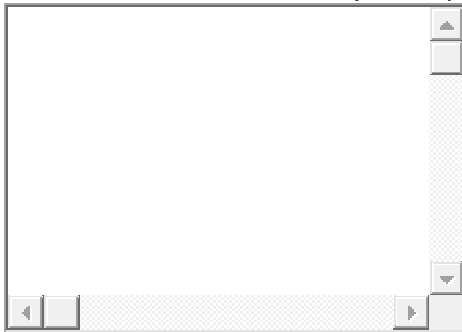
What's new, interesting, or different about what your company will do?

If you have a website or demo/prototype, what's the URL? Please provide a username and password if necessary.

What, if any, capital has already been raised? Any fundraising plans for the future? Please describe.

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How much time has already been put into the product?

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TEAM INFORMATION

A solid team makes a solid company. Please tell us about each founder and their role. Explain how long you've been working together.

Founder #1 name

Founder #1 email

Founder #1 role/title

Founder #1 related experience

Founder #1 current job or commitment

Founder #1 social profiles

LinkedIn, Twitter, website, etc.

Founder #1 additional info

Anything else you'd like to add? i.e. How k

Founder #2

Please repeat the above information for F

Additional founders or crucial employees in the company, please list their information here:

Please repeat the above information for re

Please list any advisory board members or mentors you have sought advice and guidance from in the past.

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BUSINESS INFORMATION

Explain how the company/product will make money.

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What platforms or technology will you be using? Or will you be building your own?

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Who are your closest competitors? Please include information on the company/products, key differentiators, any URLs.

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Please list the URL for your company/product's Facebook Fan page if you have one.

Please describe current progress or traction. Include customers, user metrics, revenue, or any other indicators of progress.

What is your next hire or addition to the team, and how will you find them?

REACTOR PROGRAM INVOLVEMENT

Why are you applying to the Program, and what do you want to achieve?

What is your biggest need?

A video player interface with a large empty rectangular area for video content. On the right side, there are three vertically stacked buttons: a play button, a stop button, and a volume icon. At the bottom, there is a progress bar with a play button on the left and a stop button on the right.

Why should we choose your company?

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Will each of the founders be able to participate in the events and workshops hosted/sponsor by the program? If not, please explain.

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What has been the biggest surprise thus far in working on your company?

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VIDEO (Optional)

3 minute (or less!) videos which best describes your business are welcome. Production is not

important to us. We want to see you talk about your passion for the project, and why you think your company will be successful.

If a password or other information is needed to access the video, please provide it here.