Apply to Reactor!

We’re glad to see you’re interested in entering the REACTOR to join an exclusive squad of game and app developers. This application process allows us to learn about you, your team, and your product so we can launch you successfully into the interactive media industry.

Fill out the form below to give us an overview of your product and business. Once your application is completed, we’ll sit down with our core mentors for evaluation. Thanks for wanting to become a part our electric community!

Start your application

GENERAL INFORMATION

Please let us know which REACTOR program you would like to participate in (select all that apply). You can apply to more that one program with this application.

- 2-Day Intensive Boot Camp with Industry Professionals and Mentors
- Mentor Intensive Workshop
- International Business Development Program (NEW!)

Your name (required)

Your email (required)

What is the name of your company?

Company contact information (required)
Please describe your business.

Use 140 characters or less!

In more detail, what will your company do or make?

What's new, interesting, or different about what your company will do?

If you have a website or demo/prototype, what's the URL? Please provide a username and password if necessary.
What, if any, capital has already been raised? Any fundraising plans for the future? Please describe.

How much time has already been put into the product?

TEAM INFORMATION
A solid team makes a solid company. Please tell us about each founder and their role. Explain how long you’ve been working together.

Founder #1 name

Founder #1 email

Founder #1 role/title

Founder #1 related experience

Founder #1 current job or commitment
Founder #1 social profiles

LinkedIn, Twitter, website, etc.

Founder #1 additional info

Anything else you'd like to add? I.e. How

Founder #2

Please repeat the above information for F

Additional founders or crucial employees in the company, please list their information here:

Please repeat the above information for re
Please list any advisory board members or mentors you have sought advice and guidance from in the past.

BUSINESS INFORMATION

Explain how the company/product will make money.

What platforms or technology will you be using? Or will you be building your own?

Who are your closest competitors? Please include information on the company/products, key differentiators, any URLs.
Please list the URL for your company/product's Facebook Fan page if you have one.

Please describe current progress or traction. Include customers, user metrics, revenue, or any other indicators of progress.

What is your next hire or addition to the team, and how will you find them?

REACTOR PROGRAM INVOLVEMENT
Why are you applying to the Program, and what do you want to achieve?
What is your biggest need?

Why should we choose your company?

Will each of the founders be able to participate in the events and workshops hosted/sponsor by the program? If not, please explain.

What has been the biggest surprise thus far in working on your company?

VIDEO (Optional)
3 minute (or less!) videos which best describes your business are welcome. Production is not
important to us. We want to see you talk about your passion for the project, and why you think your company will be successful.

If a password or other information is needed to access the video, please provide it here.

Submit